SocialLab

Portfolio 2025

AI Training & Solutions That Deliver

We help organizations build AI capabilities through hands-on training programs and strategic AI implementation—with a track record that predates the GenAI hype.

5000+
PROFESSIONALS TRAINED

50+
AI PROJECTS DELIVERED

30+
COUNTRIES REACHED

10+
YEARS EXPERIENCE

Two Pillars of Excellence

Whether you need to upskill your team or build custom AI solutions, we have you covered.

SocialLab Academy

Team training & executive programs in AI, ML, and Data Science. From fundamentals workshops to advanced bootcamps, we build internal AI capabilities that last.

SocialLab Factory

Custom AI solutions from strategy to production deployment. We partner with you to design, build, and deploy AI systems that solve real business problems.

OUR SERVICES

Comprehensive AI Solutions

AI Strategy & Transformation

Navigate the AI landscape with confidence

AI Strategy & Transformation Roadmaps

AI Readiness Assessment & Planning

Generative AI & LLM Implementation

MLOps Infrastructure Design

Media & Content Intelligence

AI solutions for newsrooms and content teams

Media Intelligence for Newsrooms

Automated News Summarization & Bias Detection

Fact-Checking & Multimedia Analysis

Interactive Media Engagement

Data & Analytics

Turn data into actionable insights

Disinformation Detection & Tracking

Sentiment & Narrative Analysis

Social Listening & Monitoring

Visualization & Dashboarding

Compliance & Training

Stay compliant and build internal capabilities

Data Privacy Compliance Automation

Staff Training Programs

Open-Source Toolkits & Plugins

AI Ethics & Governance Consulting

Tailored Solutions for Your Sector

Deep expertise across industries with proven results and trusted client relationships.

📺 Media & Broadcasting

Automated fact-checking, disinformation detection, AI-powered news summarization

Clients: Deutsche Welle, DW Akademie, Lighthouse Reports

🏥 Healthcare

AI-powered diagnostic support, data integration, GDPR-compliant solutions

Clients: SYNLAB International, WHO

🎓 Education & Training

Custom AI curriculum, train-the-trainer programs, datathons and hackathons

Clients: LAU, AUB, DW Akademie

🏛️ Government & NGOs

Data analytics for policy, public sentiment monitoring, crisis response dashboards

Clients: UNDP, UN Women, BMZ Germany, ITU

💰 Finance & Insurance

Fraud detection, customer analytics, compliance automation, risk modeling

Enterprise-grade solutions

🎯 Your Industry

Custom AI solutions tailored to your specific sector needs and challenges

Let's discuss your requirements

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"When AI serves humanity, machines become alive"

A **Alexsai**
CEO & Founder, SocialLab • alexsai.com

Proven Results

Real-world AI implementations delivering measurable impact across industries.

Disinformation Detection Platform

Deutsche Welle

LLM-based platform helping journalists identify and combat misinformation at scale across multiple languages.

📅 12 months + ongoing   👥 5-8 specialists

KEY OUTCOMES

• Automated detection across multiple languages

Intelligent Diagnostics System

SYNLAB International

AI-powered diagnostic support deployed across EU clinics and laboratories.

📅 18 months   👥 6-10 specialists

KEY OUTCOMES

• Deployed across multiple EU countries

• Improved diagnostic accuracy

platform

Covid Intelligent Project

XPRIZE Recognition

Comprehensive COVID-19 insights dashboard providing real-time analytics and predictions.

📅 3 months rapid   👥 4-6 specialists

KEY OUTCOMES

• XPRIZE Recognition for Innovation

• Real-time pandemic analytics

Data for Crisis Platform

BMZ Germany

Open data platform empowering data journalists for crisis reporting worldwide.

📅 8 months   👥 4-6 specialists

KEY OUTCOMES

• Used by journalists in 20+ countries

• 200+ data journalists trained

Build AI Capabilities

Comprehensive training programs for teams and executives at every level.

Team Training

AI Fundamentals Workshop

Introduction to AI concepts, tools, and practical applications for non-technical teams

⏱ 1-2 days   👥 Up to 25   📍 On-site/Virtual

Data Science Bootcamp

Intensive training in data analysis, visualization, and machine learning basics

⏱ 3-5 days   👥 Up to 20   📍 On-site/Virtual

CodeHer Program

AI and data science training focused on women and early-career professionals

⏱ 4-8 weeks   👥 Up to 30   📍 Hybrid

Datathon / Hackathon

Competitive team-based events to solve real business challenges with data

⏱ 1-3 days   👥 50-200   📍 On-site

Executive Programs

AI Strategy for Leaders

Strategic overview of AI opportunities, risks, and implementation roadmaps

⏱ Half-day to 1 day   👥 Up to 15   📍 On-site/Virtual

Executive Advisory Retainer

Ongoing strategic AI advisory for senior leadership teams

⏱ Monthly   👥 1-5 executives   📍 Virtual + On-site

Board AI Readiness Briefing

Comprehensive briefing on AI governance, ethics, and organizational readiness

⏱ 2-4 hours   👥 Board members   📍 On-site/Virtual

AI Innovation Masterclass

Deep-dive sessions on emerging AI trends, use cases, and competitive positioning

⏱ Full day   👥 Up to 10   📍 On-site

Proud Member Of

AAAI ITU STEM IEEE UNGC

WEP UNGM SIGMA

Your Challenge, Our Solution

"We want to adopt AI but don't know where to start"

→ AI Readiness Assessment: We evaluate your current state and create a prioritized roadmap.

"Our team lacks AI skills to execute our strategy"

→ Custom Training Program: Tailored workshops from fundamentals to advanced implementation.

"We have data but can't extract actionable insights"

→ Analytics & Dashboard Solutions: Transform raw data into actionable intelligence.

"We need to verify content at scale"

→ Media Intelligence Platform: Automated fact-checking and disinformation detection.

"We want to implement GenAI responsibly"

→ LLM Strategy & Governance: Safe, ethical, and effective generative AI deployment.

"We need ongoing AI guidance"

→ Executive Advisory Retainer: Continuous strategic support for your leadership team.

OUR NETWORK

Partners, Clients & Friends

Universities	Governments	Corporates	NGOs	Accelerators
LAU, AUB, DW Akademie	UAE, EU, USA, MENA	SYNLAB, DW, Internews	UNDP, ITU, Unicef	Techstars, XPRIZE

Let's Talk

Ready to explore how AI can transform your organization?

EMAIL

info@sociallab.ai

WEBSITE

sociallab.ai

PROTOTYPES

prototype.sociallab.ai

TOOLS

tools.sociallab.ai

SocialLab

Intelligence for Social Good • Estonia, EU • GDPR Compliant

sociallab.ai   prototype.sociallab.ai   tools.sociallab.ai